



March 28, 2018

As we enter our second century of service, it is a true honor to continue to support you in your local mission. This letter outlines the services we offer and the direct benefits of belonging to KASB as well as our dues structure and membership fee for our Legal Assistance Fund.

**Serving education leaders, Inspiring student success.** As a member of KASB, you join close to 3,500 governing board members and administrators who share your commitment to public education. Active involvement in public education policy and legislative processes remains a high priority, as does our commitment to listening to our members and providing the services and support you request and expect from us as your professional association.

KASB dues are based on a formula that takes into consideration a district's general fund budget. Our board of directors voted the past two years to freeze dues because member budgets were frozen due to the state's block grant funding. For the coming year, the board of directors has approved returning the dues structure to the approved formula. Therefore, members may see a change in dues over the previous two years.

The Season Pass remains the same at \$1,500. This pass continues to provide a great value to our members. You can register as many board members/staff for KASB workshops/trainings as you wish. By purchasing the pass at a one-time fee, you can more easily plan for the costs of training as you build your budget for the year.

### ***So why KASB?***

**A culture of collaboration and service.** KASB is your trusted source for information and resources, dedicated to providing the service and support board members and school district staff need to accomplish your mission. Many board members and administrators find the consultation with KASB staff one of the most important services provided by the Association. KASB staff includes professionals with extensive backgrounds in all phases of school leadership and operation.

**A voice for public education.** You are part of this statewide voice that includes governing boards and staff from unified school districts, education service centers and technical and community colleges. Our Advocacy Services and our Leadership Services staff – as well as many other members of our staff – represent you on various committees and in meetings throughout the year. This includes discussions on school accreditation, operational policies such as changes in procurement laws, teacher certification and school funding.

Each year positions and priorities are developed through input from local boards and approved by the member delegate assembly. KASB Advocacy Services staff testify and participate in critical discussions taking place in our state regarding school finance and the future of public education. We sponsor opportunities for local board members and administrators to have direct input on public education policy at both the state and national levels. Our Research Department offers data analysis, insight and perspective that serves as a counter to information produced by public education detractors and critics.

**Improve student education outcomes.** KASB offers customized training to boards and staff onsite, and members can use one of KASB's experienced staff as a facilitator for your planning retreat. Organizations use the time to set strategic directions and develop a board and team culture that leads to success. Communication and legal training are also frequently requested as onsite presentations and workshops.

**Other benefits of belonging to KASB:**

- Our **annual conference** - scheduled for Nov. 30, Dec. 1 and 2 in Overland Park - is just one of the many opportunities throughout the year to network and learn ways to operate with greater efficiency and effectiveness to improve student success. *Each member organization receives one annual conference pass (a \$295 value).*
- **New beginning in 2018-2019!** The KASB Guide to Boardmanship in Kansas, KASB Forms Book, Board Clerk's Handbook, Board Leadership Handbook, School Site Council Handbook, the Handbooks for Open Meetings and Open Records will be available online at no additional cost to all KASB members.
- All KASB members receive **twice-yearly updates to board of education policies**, including model school district policies that reflect current law and best practices. A comprehensive review of all school district policies and handbooks is also available to members.
- Our **online broadcasts**, KASB Live, brings you updates during the Legislative Session, breaking news and other highlights and information throughout the year
- Daily **KASB NewsBrief** via email with local, state and national coverage of education issues; the monthly **Clerks News** includes topics ranging from open meetings to school board elections; and a **resource-rich website** that will now include online access to KASB Handbooks.
- **Access to KASB Risk Management Services** and our **Legal Assistance Fund**.
- Opportunities to use cost-saving programs via **KASB prestigious partnerships**.

We are always mindful of the challenges of balancing the budget with the requirements of providing for educational needs. Many KASB services save districts thousands of dollars. KASB's presence in these and other markets keeps prices competitive, and districts and organizations using our programs find major savings. These dollars can be reinvested in teachers, technology or other local priorities.

**KASB Risk Management** offers insurance and other risk management solutions we believe to be the best in the industry and the right fit for Kansas public education. This includes affordable, dependable insurance coverage for worker's compensation, property/casualty and student accident. KASB's KJUMP (Kansas Joint Utilities Management Program) is a natural gas purchasing consortium that helps members find significant savings.

Our health insurance consulting service examines the efficiency, profits and structure of your health insurance program and offers suggestions on methods of improvement. Additional no-cost member benefits bring access to health consulting and ACA support. **Our newest risk management service**, Employee Benefit Solutions,

brings a technology-based solution to employee benefits administration to improve service and streamline processes for you and your employees.

By becoming a member of the **KASB Legal Assistance Fund (LAF)** you have access to the expertise and counsel of our experienced legal experts in school law at a very reasonable and affordable cost. Membership in LAF can mean saving thousands of dollars in attorney fees. KASB attorneys provide the yearly mandated training for negotiations teams and can assist districts in collective bargaining with teachers under the Professional Negotiations Act. Members also receive board policy service with updates provided at least twice yearly and have access to support from attorneys on board policy related to all matters of school law.

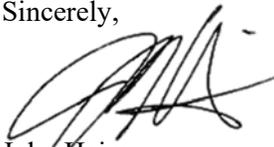
We focus on timely support, delivered in the most convenient and cost-efficient method possible. Members can access legal support and training onsite, through email, by phone or through web conferencing.

***New for this next year!*** LAF members will have access to more than 12 KASB legal handbooks online at no additional cost. This includes the School Law Handbook, Student Discipline in Public Schools, Employment Law and the Negotiations Handbook plus many others. By moving our legal publications online we will update content more frequently, and you will have immediate access to information you require.

The KASB Board of Directors voted to increase our Legal Assistance Fund membership fee to \$2,100. The increased fee allows us to provide and maintain the high quality legal services you have come to expect. Enclosed is a separate contract and invoice for the KASB Legal Assistance Fund consultant service fee. By providing this service through a separate fee from your regular KASB dues, the attorney/client relationship is protected. This guarantees confidential legal representation for our members. Only local boards belonging to KASB are eligible to join the Legal Assistance Fund. Even though a local board may be a member of KASB, legal services cannot be provided unless the district is also a member of the Legal Assistance Fund.

**Your partner in leading success.** KASB is your partner, providing just the right service and support you need to lead your district's vision of success for all students. We are just a phone call or email away should you have questions about the benefits of belonging to the Kansas Association of School Boards. We would welcome the opportunity to have a member of our staff visit your board meeting to outline these advantages and discuss additional ways the Kansas Association of School Boards can be of assistance to your district!

Sincerely,



John Heim  
Executive Director

*Enclosures:*

*Why KASB?*

*Membership Renewal Invoice*

*LAF Membership Renewal Invoice*

*Legal Assistance Fund Contract*

*KASB Season Pass Order Form*